



State of New Jersey
DEPARTMENT OF BANKING AND INSURANCE
PO Box 325
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TEL (609) 292-5360

JON S. CORZINE
Governor

STEVEN M. GOLDMAN
Commissioner

August 20, 2007

James R. Silkensen, President
NJ League of Community Bankers
411 North Avenue East
Cranford, NJ 07016-2444

Dear Mr. Silkensen,

It is my pleasure to announce the upcoming Financial Literacy Month, to be held during the month of October 2007. The New Jersey Department of Banking and Insurance, in cooperation with the New Jersey Department of Education, invites your organization to participate in this financial education outreach program for high school students.

In October 2006 and April 2007, State agencies and financial professionals partnered to promote financial literacy in New Jersey's high schools. More than 200 high schools in all 21 counties participated in this innovative program designed to provide information about savings and checking accounts, credit and investing. I am delighted to report that the program has reached more than 9,100 students in over 100 school districts.

During October, the Department once again seeks your leadership and assistance to pool resources and provide practical financial education to New Jersey's young adults. To achieve this objective, partnering organizations will serve as on-site instructors for selected high school classes throughout the state, presenting a 45-minute program focusing on budgeting, saving and credit. It is anticipated that financial professionals will be paired with representatives from state agencies and other partners.

The Department will offer a series of Instructor Orientation Meetings for all participants. Presentation materials and additional information will be made available at this time. A Department representative will contact participants regarding scheduling at a later date.

This program will be time well spent toward helping young adults take control of their financial futures. Please see attached flyer and registration form for more

information. If you have questions or inquiries, feel free to e-mail FAM@doib.state.nj.us or call 609-341-2512 ext. 50519. In order to best coordinate our efforts, **registration is required by September 4, 2007.**

Thank you in advance for your cooperation. I look forward to hearing from you soon.

Sincerely,

A handwritten signature in black ink that reads "Terry K. McEwen". The signature is written in a cursive style with a large, stylized initial "T".

Terry K. McEwen
Director, Division of Banking
NJ Department of Banking and
Insurance

Save the date!

The Month of October 2007

New Jersey Financial Institutions –
You are Cordially Invited to Participate in

Banking Awareness Month

The New Jersey Department of Banking and Insurance and New Jersey Department of Education, in cooperation with the New Jersey Bankers Association, New Jersey League of Community Bankers, Mortgage Bankers Association of New Jersey and New Jersey Credit Union League, invite you to participate in our on-going financial awareness education program for high school students.

This program will require the partnership of financial institutions' staff (branch managers, commercial lenders, etc.) with government staff to provide practical financial education to selected high schools throughout the state. As guest instructors, you will offer 45-minute classroom presentations on the importance of budgeting, saving, investment and credit.

This is a great opportunity to help young adults become more aware of how to take control of their financial futures. Please consider volunteering as an instructor at one or more presentations during National Financial Literacy Month.

We look forward to your participation, please respond by completing the attached form no later than **September 4, 2007**. (See attached form)





Banking Awareness Month

The Month of October 2007

Instructions: To volunteer as a financial literacy instructor **October 1-31**, please complete this form and fax to **(609) 292-5571**, Attention: Misty Brown, **by September 4, 2007**
Please type or print clearly and complete separate forms for each participant
For questions or inquiries, send e-mail to **FAM@dobi.state.nj.us**

Step 1: Provide Contact Information

Financial Institution:	Address:
Contact Person:	Title:
Telephone Number:	Cell Phone Number:
E-mail Address: (Required)	Alternate E-mail Address:

Step 2: Choose a Presentation Date - October 1 - 31

What date(s) would you be able to present? **PLEASE NOTE:** In general, most presentations will be scheduled sometime between 8:30 a.m. and 2:30 p.m.(A Department representative will contact you at a later date regarding the exact date, class time and location of school.)

Requested Date(s):	Alternate Date(s):
How many schools/classes are you available to participate in?	
Notes:	

Step 3: Location Preference

To better facilitate the scheduling of presentations, please provide us with your location preference. Please note that as this is a statewide initiative, all requests will be considered but cannot be guaranteed.

Please list all preferred counties and/or cities:

Would you be comfortable using Audio/Visual equipment (such as running a PowerPoint Show)? (**Note:** Any equipment should be set up by school **prior** to presentation) **Yes/No** (circle one)

Would you be comfortable presenting in an auditorium setting? **Yes/No** (circle one)

Step 4: Orientation Meetings

The Department will offer a series of Instructor Orientation Meetings for all participants. Presentation materials and additional information will be made available at this time. A Department representative will contact you regarding scheduling at a later date.

Notes: